

In the past if a consumer wanted to know more information about a business, they could look them up online, and a website became an indispensable tool for any business. As the internet revolution continues, videos will become just as indispensable.

[Cisco forecasts that 90 percent of consumer IP traffic will be video by 2013](#) . As a business, you have a choice: be ahead of the curve, or behind it. Google maps now allow businesses to embed videos in their profiles. If a consumer is making a choice between a couple places and wants to find out more information, are they likely to read up on each of them, or are they more likely to watch a video.

The way Google and other search engines are indexing the internet, more and more search results are including videos as choices. Having a video can improve your SEO for your website.

Other obvious benefits to having a video include making it easier to provide information to your potential customers and clients. Often times it can be much easier to show a product or service through demonstration than trying to explain it in a couple paragraphs.

We have multiple video packages to suit our business's needs. From lower cost productions to fit your budget, to high end CGI animations, we can make video work for you.